



Project Sponsor - Financial

(Role Name)

Role Description

The person with overall responsibility for the business case for the project. Usually a director from the originating director or a director responsible for the business group that will derive most benefit from the project.

Direction From

*Senior
Management/Boards
of Management*

Direction To

All Project Management Staff

Prime Responsibilities:

- *Ensure that the deliverable being developed achieves the expected business benefits.*
- *Ensure that the business case is kept up to date with changes in scope, costs and benefits*
- *Understand the scope, objectives and benefits of the project and its place in the bigger picture*

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